

AREA 8 COMMITTEE (Bridge, Clifton North & Clifton South) 11 February 2015

Title of paper:	Preparing for the Tram	
Director(s)/ Corporate Director(s):	Sue Flack, Director Planning and Transport David Bishop, Corporate Director, Development and Growth	Wards affected: All in Area
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Other colleagues who have provided input:		
Date of consultation with Portfolio Holder(s) (if relevant)		
Relevant Council Plan Strategic Priority:		
Cutting unemployment by a quarter		<input type="checkbox"/>
Cut crime and anti-social behaviour		<input type="checkbox"/>
Ensure more school leavers get a job, training or further education than any other City		<input type="checkbox"/>
Your neighbourhood as clean as the City Centre		<input type="checkbox"/>
Help keep your energy bills down		<input type="checkbox"/>
Good access to public transport		<input checked="" type="checkbox"/>
Nottingham has a good mix of housing		<input type="checkbox"/>
Nottingham is a good place to do business, invest and create jobs		<input checked="" type="checkbox"/>
Nottingham offers a wide range of leisure activities, parks and sporting events		<input type="checkbox"/>
Support early intervention activities		<input type="checkbox"/>
Deliver effective, value for money services to our citizens		<input type="checkbox"/>
Summary of issues (including benefits to citizens/service users):		
The report highlights early preparations for the introduction of NET Phase 2 for public service with the intention of inviting input from members of the Area Committee in due course.		
Recommendation(s):		
1	Members of the Area Committee note the report.	
2	A comprehensive report on the detail of the preparations for the introduction of public services be brought to the Committee when the official opening is announced.	

1. REASONS FOR RECOMMENDATIONS

- 1.1 As the major tram construction works draw towards completion and testing of the trams on the new sections of track commences, attention is now being given to the preparations for the introduction of public services from summer 2015.
- 1.2 As a result of delays in the construction process the start date for the commencement of tram public operations has had to be put back. Although a precise start date is still to be confirmed it is important that residents, retailers and other commerce are ready for the changes the introduction of the tram will bring.

- 1.3 The introduction of the new NET tram services will result in significant changes to the way people in the Meadows, Wilford, Ruddington Lane and the Clifton Estate will be able to move about.
- 1.4 The introduction of the tram has had a significant impact on neighbourhoods and is helping to draw in investment.
- 1.5 Securing the input of members of the Area Committee at an early stage will help ensure that effective engagement with local people is achieved.

2. BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)

- 2.1 The following outlines programmes of activities being considered for the different stages in the run up to the commencement of tram public running:

Tram testing phase

- Thank residents and businesses for their patience during the disruptive construction phase.
- Raise awareness of safety issues associated with on street tram running for pedestrians, cyclists, motorists, children and disabled people.
- Identify opportunities to improve tram stop access routes.

Run up to public services commencing

- Signpost tram timetable, fares and ticketing option information.
- Inform local people of any changes to local bus services.
- Stress what is being done to promote interchange including smart ticketing, interchange information, real time applications, printed information and Linkbus connections.
- Expertise available to support local travel planning.

Launch of public services

- Official opening ceremony.
- Comprehensive launch activity programme.

Once public services are established

- Free tram travel for up to three months for residents most affected by the tram construction works.
- Promote district centre as local attraction.
- Promote the wide range of destinations now accessible via the tram network.
- Input into monitoring and evaluation programme.

- 2.2 Input from members of the Committee in the development of the programme to a more detailed level will be welcome.

3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

- 3.1 Not promoting the tram effectively will result in the full potential benefits of this large infrastructure project not being fully realised.

4. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

- 4.1 None at this stage.

5. **RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)**

5.1 None at this stage

6. **EQUALITY IMPACT ASSESSMENT**

6.1 Not required at this stage.

7. **LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION**

None

8. **PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT**

None